Use WordPress Multisite To Create Your Own Website As A Service (WaaS)
What’s WordPress Multisite?
What’s a SaaS?
What the heck is WaaS?

• Like SaaS
• Website as a Service
• Can use WordPress Multisite
The Biggest WaaS

Free to start, with 4 ways to grow.

Whether you want to share your ideas, start a business, or run a store, you can do it all on WordPress.com.

- **Personal**: Best for Personal Use
  - Start with Personal
  - $5 per month, billed yearly
  - Add some personality to your website with a custom domain and access to 24/7 support.

- **Premium**: Best for Freelancers
  - Start with Premium
  - $8 per month, billed yearly
  - Build a professional site with everything you need to design, edit, and control your content.

- **Business**: Best for Small Businesses
  - Start with Business
  - $25 per month, billed yearly
  - Power your business with a professional design, Google Analytics, and live support.

- **eCommerce**: Best for Online Stores
  - Start with eCommerce
  - $45 per month, billed yearly
  - Open your online store with a powerful, flexible platform designed to grow with you.

Compare our plans ->
Why Build a WaaS?

- Consistent
- Central Control
- Updates
- Fast Delivery
- Productize Offering

- Simple Training
- SLA
- Automate More
- Lower Support Costs
Examples of WaaS’s
Now The Details!
Domain Structures

domain.com/sitefolder

domain.com

website.domain.com

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Perfect For Similar Types Of Website
Managing Users

![User Management Interface](image.png)

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Managing Users
Important considerations

- Whitelabel
- License
  - Register in every site
  - Register in wp-config file
  - Register in network admin dashboard
- Is it legal?

- WordPress repository GPL license
- Not sure? Ask!
- Are plugins multisite compatible?
The Fine (Legal) Line

Host

• Customer does everything.
• Automated installation.
• No relationship beyond server.

Designer

• Designer does everything.
• May automate installation.
• Works closely on design and continue to do work for client.
To Whitelabel Or Not

Get Beaver Builder Now
Join over 1,000,000 websites that are using and loving Beaver Builder.

<table>
<thead>
<tr>
<th>Package</th>
<th>Agency</th>
<th>Pro</th>
<th>Standard</th>
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<td>World-Class Support for 1 Year</td>
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<tr>
<td>White Labeling</td>
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- **Agency**: Free your time and unleash your creativity. The Pro Package is perfect when you're ready to take full control of your website.
- **Pro**: Don't miss out on any of our awesome features. If you're looking for the best experience for you or your clients, the Agency Package is it.
- **Standard**: Join the page builder revolution! If you already have a small WordPress website and theme, the Standard Package is an excellent option.

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Client Experience

Manual    Automated    Hybrid
Manual Model
Automated DIY Model
Hybrid Model
All Models Have Challenges
WaaS Challenges

- DNS Changes
- Hosting
- Database
How I Built My First WaaS

WooCommerce + Subscriptions Plugin

Product Variables
Custom Affordable Website
Find the right website plan for your local small business. We'll build an entire website so you can run your business.

- **Starter**: $49/month + $999 signup
- **Premium**: $49/month + $849 signup
- **eCommerce**: $62/month + $899 signup

Monthly vs. Yearly Plans:
- Monthly
- Yearly
How do you automate it?
WP Ultimo Settings

Use the page below to change the main settings of the plugin.

**General Options**
Here we define some of the fundamental settings of the plugin.

**Trial Period**
14
Number of days for the trial period. Leave 0 to disable trial.

**Currency Options**
The following options affect how prices are displayed on the frontend, the backend and in reports.

**Currency Symbol**
US Dollars ($)
Select the currency symbol to be used in WP Ultimo

**Currency Position**
Left with space ($ 99.99)

**Decimal Separator**

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WP Ultimo - Links
Here are some relevant links for the WP Ultimo Community.

- WP Ultimo Homepage
- Documentation
- Add-ons
- Trello Roadmap Board
- Leave a Review
- Translate WP Ultimo

Join our Forums
WP Ultimo Ecosystem

Tools

Plugins, Themes and Services built to integrate with or extend WP Ultimo’s capabilities.

- **WaaS.PRO**
  - WaaS Pro plugins is a collection of WordPress plugins that help developers in designing better Multisite networks. While managing its own WaaS network, Blitz industries, the company behind the plugins, discovered improvable areas for both the developer’s and end user’s experience.
  - [Read more](#)

- **KeyPress MEDIA**
  - WordPress plugins for better user experiences! With our first plugin, UI Manager, you will have full control over all of the UI elements in your WordPress Multisite environment. Reorder, rename, hide, and create new items globally or based on user roles, WP Ultimo plans, and much more!
  - [Read more](#)

- **WebARX**
  - WebARX is not just a plugin. It’s a comprehensive security platform with managed firewall, security monitoring and with remote hardening options that keep your sites protected from plugin vulnerabilities, brute force attacks and all kinds of malicious traffic.
  - [Read more](#)

- **WP Frontend Admin**
  - WP Frontend Admin is a powerful plugin for creating frontend dashboards easily. Take advantage of all the thousands of WP plugins and themes included with it.
  - [Read more](#)

- **WaaS Hero**
  - Make your WordPress Multisite a selling machine using our simple to setup plugin with easy to add steps! Step Builder Pro: WP.
  - [Read more](#)

- **Page Builder Framework**
  - Page Builder Framework is a modern, test & minimalistic theme designed for the new WordPress Era. Build any type of website with a focus on speed, simplicity and performance.
  - [Read more](#)
Facebook Group
My WaaS’s

exprance

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locliweb  WPHubSite